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The Duquesne University Pep Band launched its first-ever crowdfunding campaign, to great success.

Initially setting out to raise \$1,500 toward new instruments, instrument repair, travel, and related expenses, that goal was met within first 48 hours of the campaign. To that end, they announced a lofty stretch goal of \$5,000, which they also ended up eclipsing, ending with a grand total of \$5,700 from 77 individual donors.

Having raised more money than expected, the Pep Band used the funds to purchase a full marching drumline for parades and other performance scenarios.

Pep Band Director, Mike Dorato said, “The outpouring of generosity has been quite overwhelming, and speaking on behalf of the band, we are so thankful and excited! We look forward to more performance opportunities in the coming year!” ■

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